

XPONENTIAL<sup>TM</sup>  
EUROPE

>> *key highlights and insights*

# POST-SHOW REPORT



Co-hosted by



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Messe  
Düsseldorf



# A BRILLIANT START FOR EUROPE'S NEW LEADING TRADE SHOW FOR AUTONOMOUS TECHNOLOGIES

## A NEW HOME IN THE HEART OF EUROPE

The **autonomous and robotics industry** in Europe has found its **new hub** – and its heartbeat – at **XPONENTIAL Europe**. From the very first edition in Düsseldorf, the event has become the **central meeting point** for the **entire ecosystem** of autonomous technologies. From February 18 to 20, 2025, the future came to life: **189 exhibitors from 33 countries**, **cutting-edge live demos**, **visionary start-ups** and **ground-breaking conference sessions** transformed **4,000 m² of net exhibition space** into a hub of **innovation, collaboration and inspiration**.

Those who took part did not just attend a trade show – they became part of a **pioneering community shaping the next era of mobility, robotics and technology**. With **overwhelmingly positive feedback** and **strong international participation**, XPONENTIAL Europe has proven it is not just another trade show – it is **the catalyst for a connected cross-industry future**.



A stylized, handwritten signature in white ink.

Malte Seifert  
Director XPONENTIAL Europe

**P. 3** Exhibitor Spotlight: Key Numbers & Insights

**P. 4** Shining a Light on Visitors: Unpacking the Numbers

**P. 5** Exceptional Program: Knowledge sharing, Networking and Live Showcases

**P. 6** Exploring New Horizons: The Accompanying Forums

**P. 7** XPO+ Launcher: Accelerating The Future of Start-Ups

**P. 8** Be Part of The Future: Exhibit at XPONENTIAL Europe 2026

**P. 9** Stay Ahead of The Curve: Subscribe for the Latest News and Insights



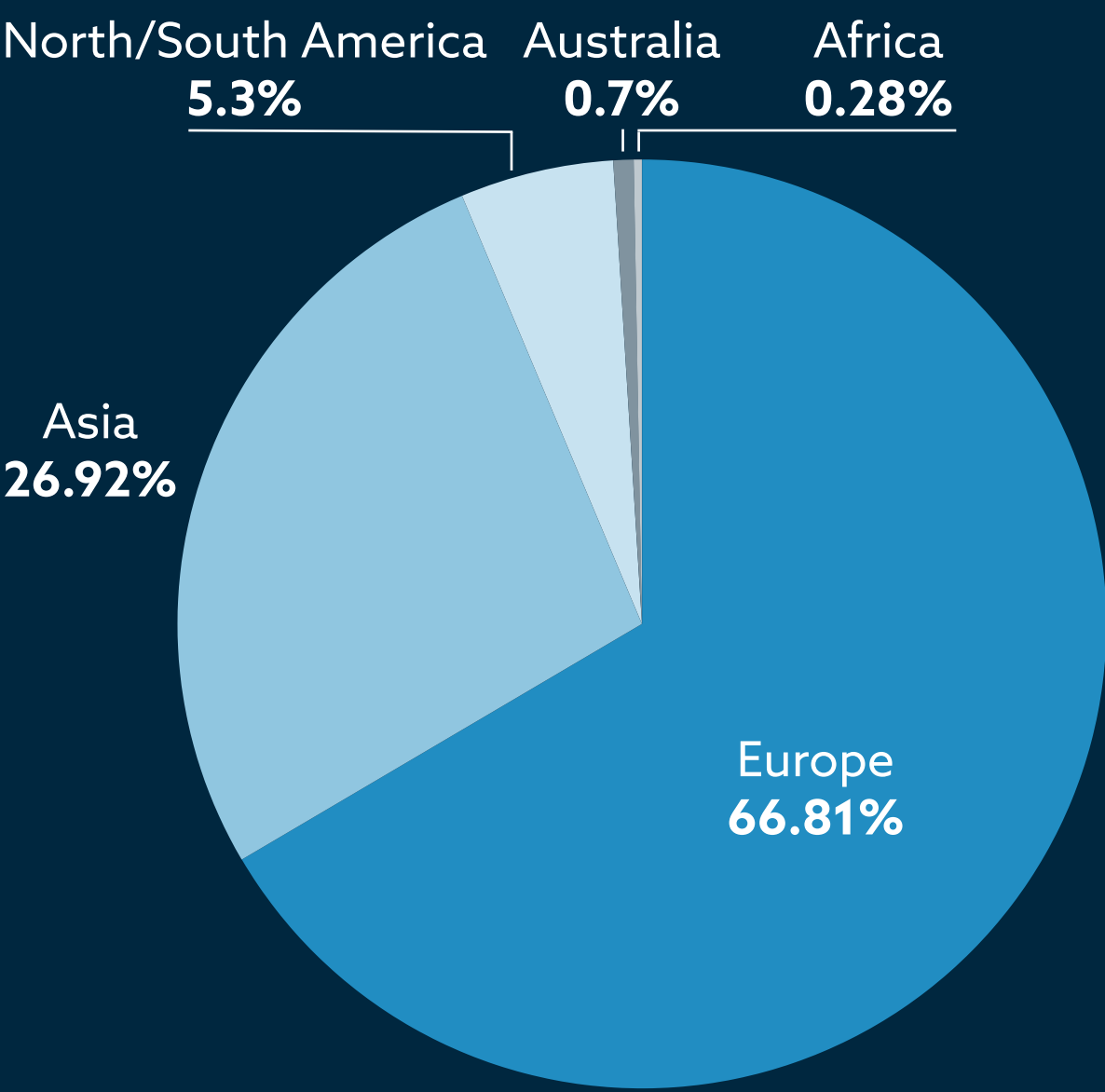


# EXHIBITOR SPOTLIGHT: KEY NUMBERS AND INSIGHTS

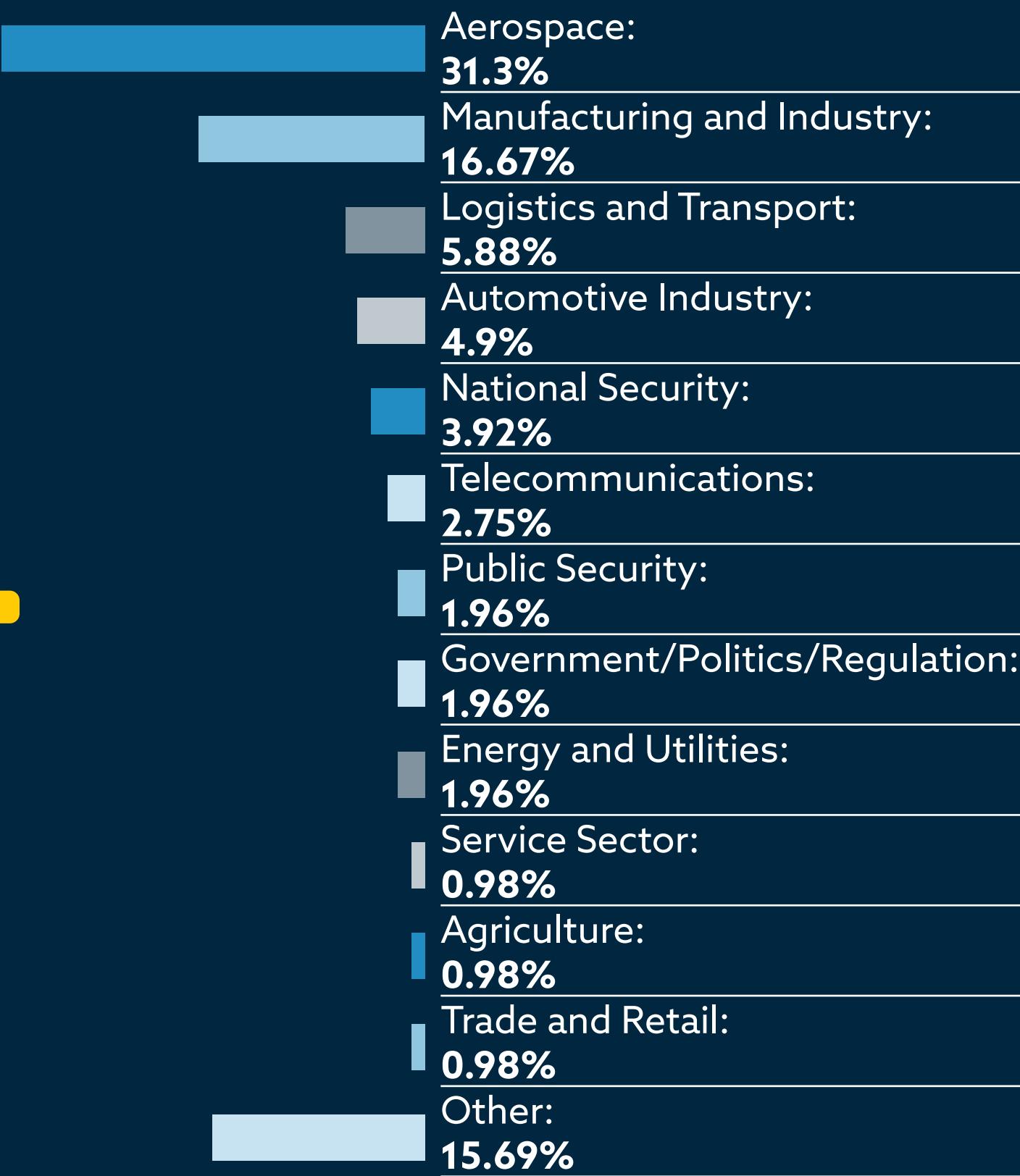


189 EXHIBITORS  
FROM 33 COUNTRIES

## EXHIBITOR ORIGIN



## EXHIBITOR APPLICATION INDUSTRY



## EXHIBITOR STATEMENTS

**Klaus Kappen, Chief Technology Officer, Rheinmetall, Düsseldorf, Germany**

"The debut of XPONENTIAL Europe proved a resounding success for Rheinmetall: a highly competent expert audience, inspiring conversations with new and existing contacts as well as pioneering technologies made this event a highlight."

**Kristofer Skantze, CEO, Xer Technologies AG, Dietikon, Switzerland**

"We have met many existing customers. We have also had good discussions with new business. I expect more exhibitors next time, because word will spread quickly about the new Düsseldorf location. Compared to other trade fairs in this sector, XPONENTIAL Europe is one step ahead."

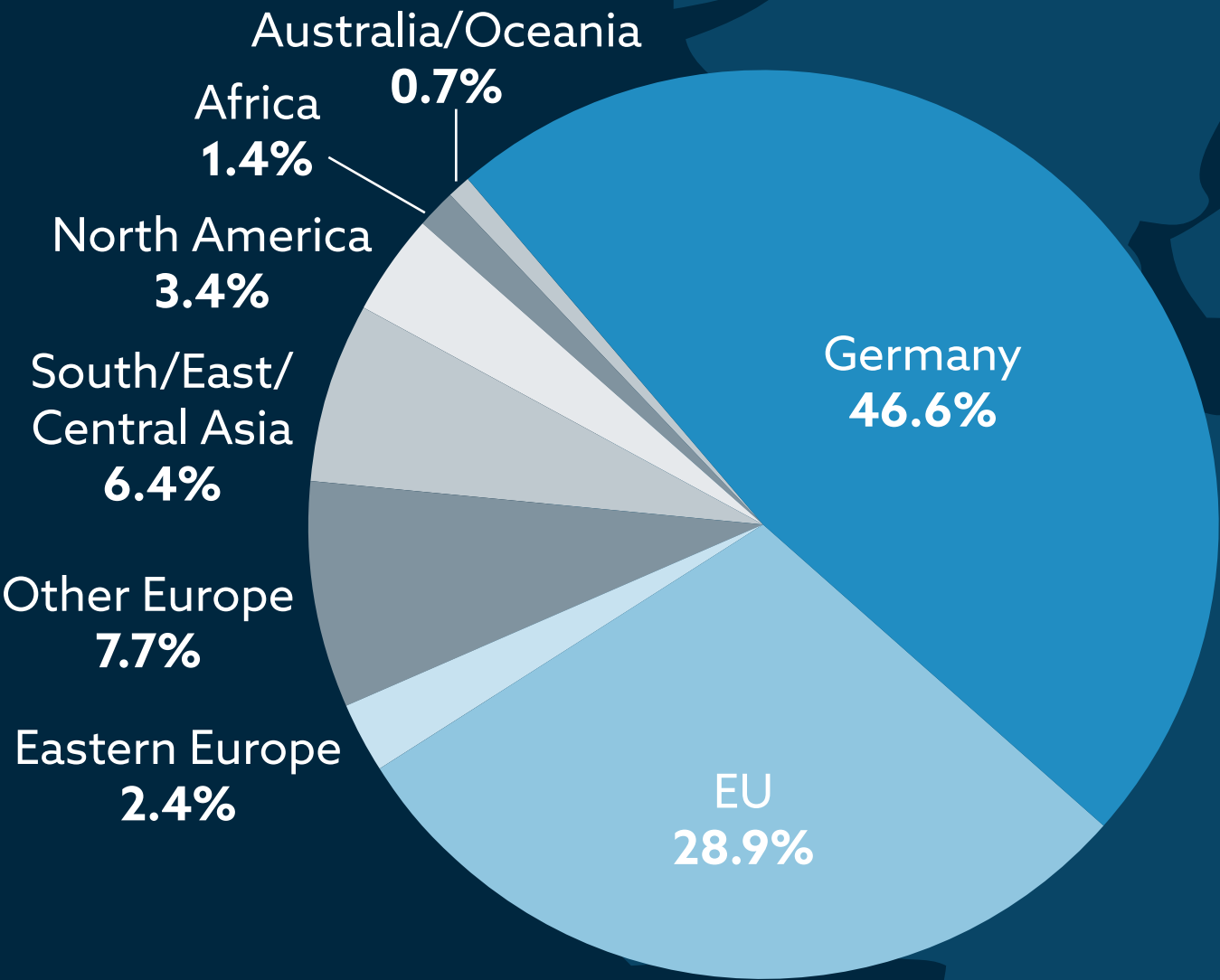


# SHINING A LIGHT ON VISITORS: UNPACKING THE NUMBERS

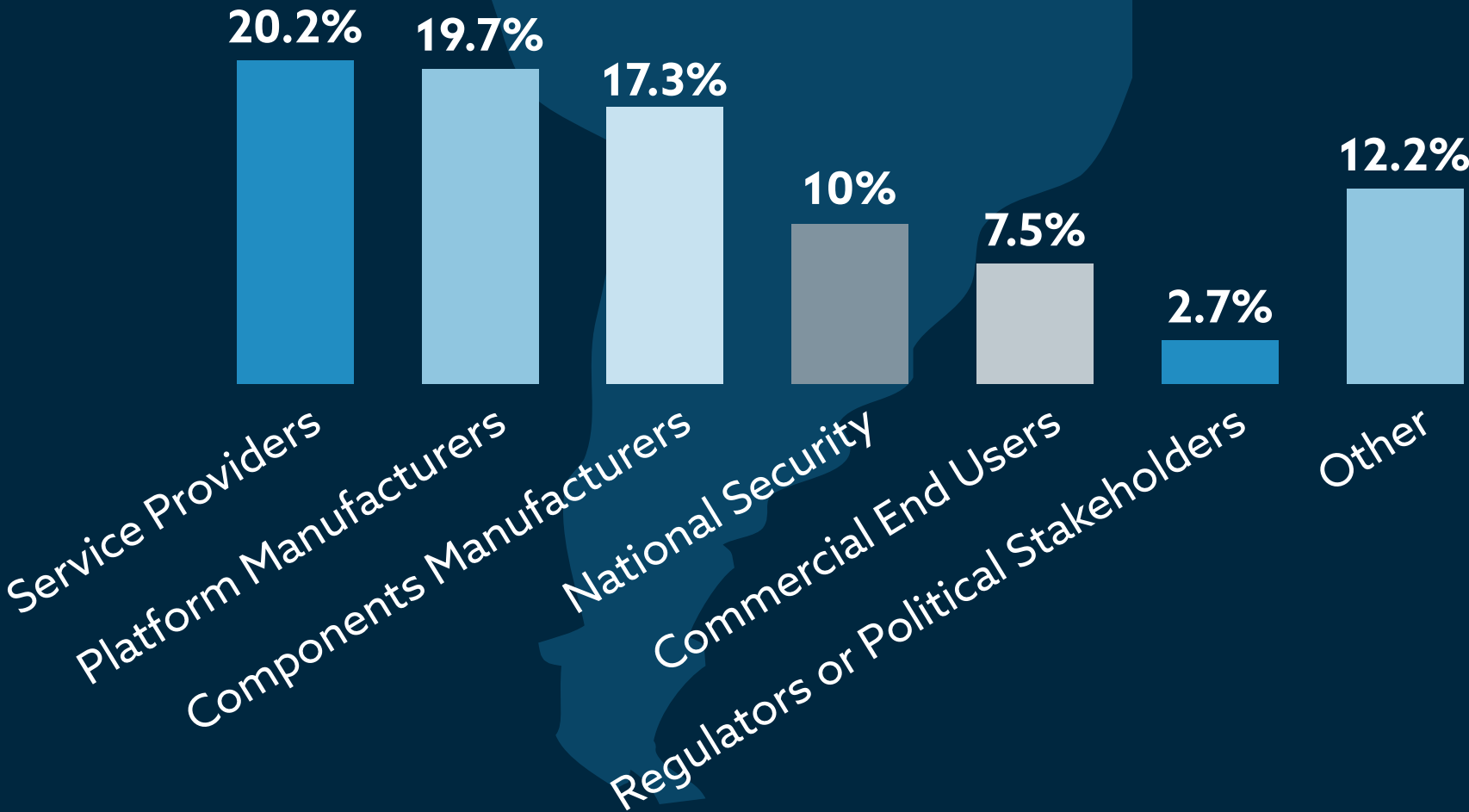
4,321 VISITORS  
FROM 66 COUNTRIES

AVERAGE DURATION  
OF STAY: 1.6 days

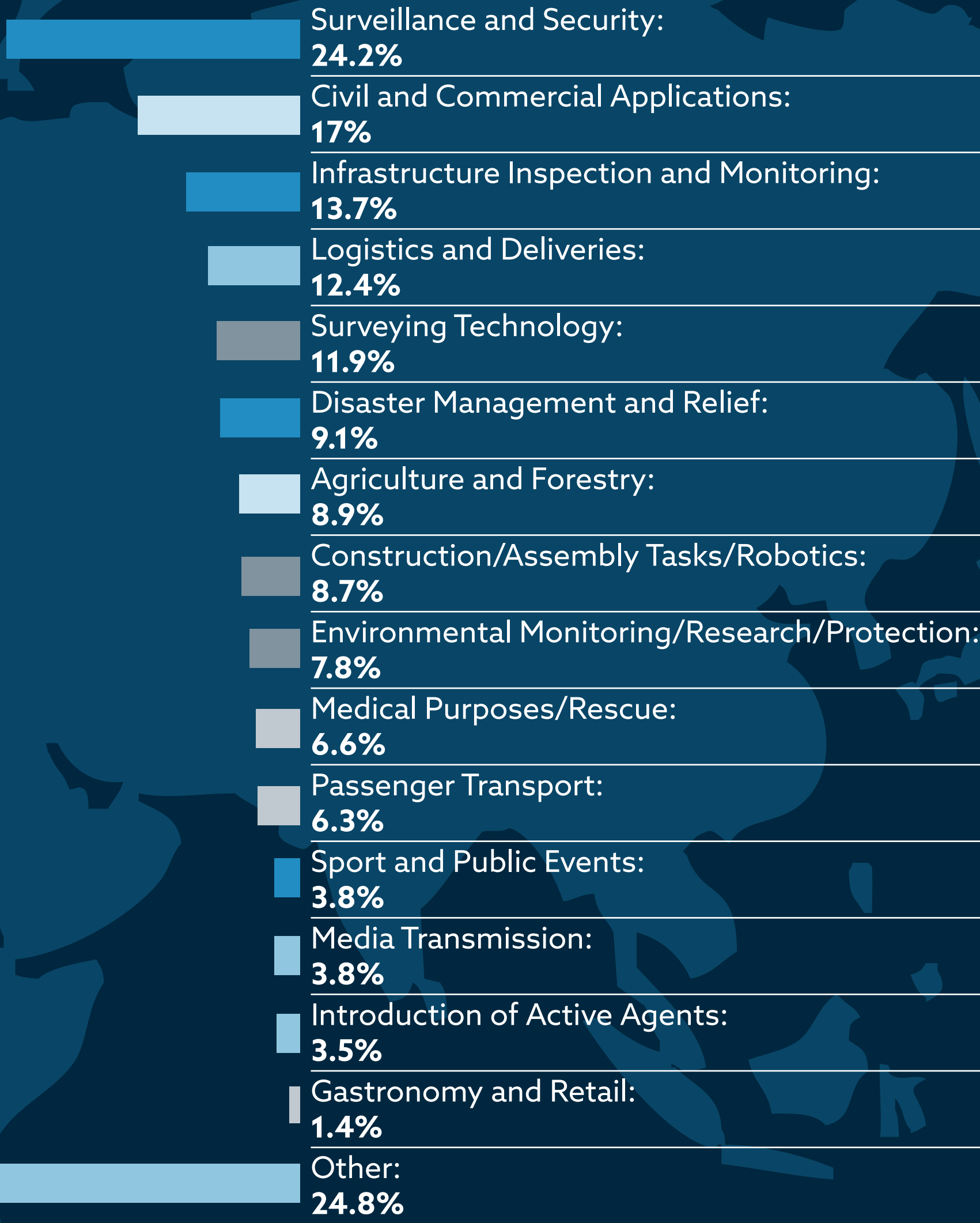
## VISITOR ORIGIN



## INDUSTRY SEGMENTS



## VISITORS BY APPLICATION INDUSTRIES



## VISITOR STATEMENTS

**Jim Leitch, CEO, Link Integrated Security Solutions Ltd, UK**

"We informed ourselves well in advance about XPONENTIAL Europe and it is clear to us that we will make good use of the three days here. This is where we meet decision-makers. For us, this means that we can negotiate and conclude deals directly. This is very efficient for us."

**Terri Zimmerman, CEO, Packet Digital LLC, USA**

"I'm looking forward to making new business contacts and have already met familiar faces. I really like the mix of exhibitors and lectures, there are lots of opportunities for networking."



# EXCEPTIONAL PROGRAM: KNOWLEDGE SHARING, NETWORKING AND LIVE SHOWCASES

**XPONENTIAL Europe 2025** offered three days of **inspiration, groundbreaking technologies and insightful conversations**, bringing the future of autonomous systems to life. The conference featured captivating keynotes and sessions across six educational tracks, diving into the latest advancements. Notable speakers, including Rachel Daeschler, Certification Director at EASA, Dr. Alberto Nisoli, Prime Air Europe Leader at Amazon and Dr. Lars Frolund from MIT, provided invaluable insights on everything from regulatory challenges to the future of smart transportation. **Live demonstrations** on the exhibition grounds allowed visitors to experience innovations first-hand, with MIRA showcasing teleoperated shuttles, Rheinbahn presenting concepts for autonomous public transport and Quantum Systems demonstrating cutting-edge drone technologies.

157 CONFERENCE SESSIONS IN TOTAL

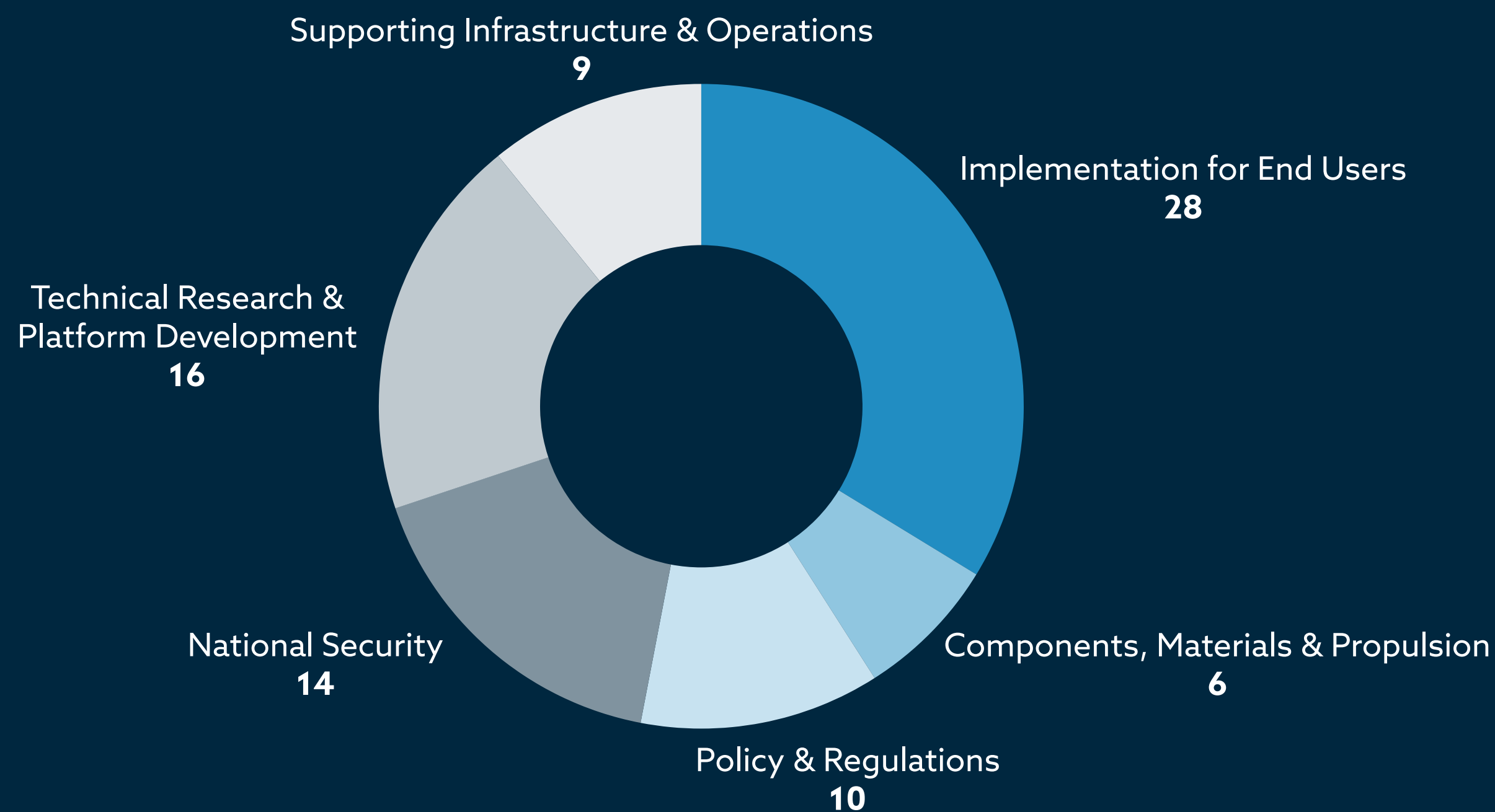
8 KEYNOTES

6 EDUCATIONAL TRACKS

3 ACCOMPANYING FORUMS

3 LIVE DEMONSTRATIONS

## EDUCATIONAL TRACK SESSIONS





# EXPLORING NEW HORIZONS: THE ACCOMPANYING FORUMS

## EUROPEAN DRONE FORUM



Kicking off before the exhibition on 17 February, the European Drone Forum became **one of Europe's leading conferences for the drone economy**. Industry experts, regulators and researchers came together to discuss key issues such as **integrating uncrewed systems** into airspace and developing sustainable operational models for the future.

## STANDARDS FORUM



The Standards Forum fostered collaboration between the US, EU and global standards organisations, focusing on the development of mutual standards for uncrewed aerial vehicles, particularly drones. The event aimed to ensure that evolving standards continue to support technological advancements in the drone industry.

## DRONERESPONDERS EUROPEAN PUBLIC SAFETY AND EMERGENCY RESPONSE FORUM



**DRONERESPONDERS**  
EUROPEAN PUBLIC SAFETY AND EMERGENCY FORUM

This forum brought together thought leaders and experts who use drones and related technologies for public safety and emergency response. Topics included **police operations, fire services, emergency management, search and rescue, humanitarian aid and disaster response**. The forum, organised in partnership with AIRT, showcased **how drones are transforming emergency response efforts and saving lives across Europe**.



# XPO+ LAUNCHER: ACCELERATING THE FUTURE OF START-UPS

At XPONENTIAL Europe 2025, start-ups were at the forefront of innovation, with the XPO+ Launcher providing a **unique platform** for emerging companies to present their autonomous technologies to an **international audience of investors, industry leaders and potential partners**.

## XPO+ LAUNCHER AWARD

The standout event of the XPO+ Launcher was the Award Pitch, where **selected start-ups pitched their ideas to a distinguished jury**, who honoured the **top three companies**. The **Croatian start-up "Arkensight"** impressed the most with its system-independent AI platform, which simplifies and accelerates aerial image analysis. This dynamic competition highlighted the cutting-edge solutions driving the future of autonomous systems, while providing participants with **valuable networking and business development opportunities**.

**JOIN THE PLATFORM**



**12 START-UPS**

**10 PITCHES**

**7 JURY MEMBERS**

**3 WINNERS**



# BE PART OF THE FUTURE: EXHIBIT AT XPONENTIAL EUROPE 2026



## EXHIBITOR SERVICE



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Following the successful debut of XPONENTIAL Europe 2025, the focus now turns to the next edition, taking place from **March 24 to 26, 2026, in Düsseldorf**. Seize the opportunity to showcase your company at Europe's new leading event for autonomous technologies and robotics – a meeting point for international decision makers, innovators and industry experts.

### Unlock your benefits:

- >> **Maximise visibility:** Showcase your technology to a global audience of industry professionals.
- >> **Direct market access:** Build valuable relationships with potential customers, partners and investors from around the world.
- >> **Live demonstrations & networking:** Present your solutions live and engage in high-impact networking opportunities.
- >> **Cross-industry collaboration:** Gain insights from keynotes and specialised conference sessions across diverse sectors.
- >> **Leading industry positioning:** Play a key role in shaping the future of autonomous systems and technologies.



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www.xponential-europe.com/application

## BECOME AN EXHIBITOR



# STAY AHEAD OF THE CURVE: SUBSCRIBE FOR THE LATEST NEWS AND INSIGHTS

## XPONENTIAL EUROPE NEWSLETTER

Subscribe to the XPONENTIAL Europe newsletter and stay connected with the **latest trends, updates and exclusive content**. As part of our community, you will **receive valuable insights directly to your inbox**, keeping you at the **forefront** of the innovations driving the future of autonomous systems. Stay ahead and **be part of the evolution!**

STAY UPDATED

## BE PART OF OUR COMMUNITY

Join the XPONENTIAL Europe community on **LinkedIn** to stay connected with the **latest trends and developments** in autonomous systems. Follow our page for **real-time updates and expert insights**. Be part of the conversation and stay at the forefront with the most current news from the world of autonomous technology.

FOLLOW US ON LINKEDIN

