



XPONENTIAL™

APRIL 22 - 25, 2024 | EDUCATION  
APRIL 23 - 25, 2024 | EXHIBITS  
SAN DIEGO, CA

# STARTUP XCELERATOR

Startups breathe new life into the uncrewed systems economy by opening new markets, advancing technology and increasing employment opportunities. Your vision and tenacity transform local communities and entire industries by successfully fueling growth, innovation and change. XPONENTIAL is the place where that innovation accelerates.

XPONENTIAL 2024 provides startups with an unrivaled platform to gain exposure, find new investors, and partner with others to strengthen your offer. **Two tools for startups to get ahead:**



The Startup Xcelerator is a dedicated hub in the XPO Hall for cutting-edge innovation and emerging technologies across the uncrewed and autonomous systems community.

As a startup, whether you succeed or fail boils down to access...access to profit-building industry connections, access to market data and access to policymakers.



**Join AUVSI with a special membership just for startups**, and have complete access to the news, trends and network that will help your business take off.

## TO BOOK YOUR SPACE, CONTACT:



### INDIVIDUAL EXHIBITORS

**Krystel Jackson**  
+1 312 621 5806  
kjackson@mdna.com



### NATIONAL AND INTERNATIONAL GROUP PARTICIPATIONS

**Allison Nijim**  
+1 312 621 5831  
anijim@mdna.com

# Startup XCELERATOR



The Startup XCELERATOR is a dedicated hub in the XPONENTIAL exhibit hall for cutting-edge innovation and emerging technologies across the uncrewed and autonomous systems community. To exhibit in this pavilion, startups must meet the minimum eligibility requirements.

## ELIGIBILITY REQUIREMENTS:

- Company must have been founded in 2019 or later and submit a URL to their crunchbase profile along with their exhibit space contract.
- A company cannot have exhibited in the Startup Xcelerator Pavilion for 2 years previously (cumulative) or previously exhibited in raw exhibit space.

## Startup XCELERATOR Exhibitors receive:

- Turn-key pod with graphics and storage\*
- Graphic area measures 42"W x 30"H
- Electricity
- One (1) Stool
- Company Listing in the XPO Guide, online and in event app
- Company Listing in the Demographic/Cross-Reference Directory in the XPO Guide, online and in event app
- Two (2) complimentary exhibitor badges
- Complimentary Customer Passes
- Promotional Toolkit
- Show logo/banner ad for your website
- Opportunity to apply for a speaking slot in our Solutions Theater
- Pre-Registered Media List (available approx. 4 weeks before XPONENTIAL)

## ORGANIZATIONAL MEMBER

**\$3,200\*\***

## NONMEMBERS

**\$3,700\*\***



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