CYBERSECURITY PAVILION

Uncrewed vehicles – air, ground, and maritime – are a rapidly growing part of the economic foundation for nations across the globe. These technologies are relied upon for national defense, public safety, commercial delivery, critical infrastructure inspection and more. Cybersecurity is the art of protecting these networks, devices, and data from unauthorized access or criminal use and the practice of ensuring confidentiality, integrity, and availability of information.

XPONENTIAL 2024 provides a global platform to gain exposure, find new opportunities and partner with others to strengthen your offer. **Three tools for composites manufacturers to get ahead:**

CYBERSECURITY PAVILION

The Cybersecurity Pavilion is a dedicated hub on the XPONENTIAL show floor for cybersecurity companies to showcase unique solutions and cutting-edge technologies for application across the uncrewed and autonomous systems community.

ENTERPRISE AND GOVERNMENT SOLUTIONS SPEAKING OPPORTUNITY (EAGS)

Feature your customers on a panel you organize or a company representative talking about a challenge facing the industry and how your company has a solution. You control the content and format of the 45-minute session and receive a list of opt-in attendees who attended, contact info included. Benefits also include recognition as an official XPONENTIAL Sponsor. Limited number, learn more at **www.xponential.org/sponsor**.

AUVSI™

A cyber-secure foundation, built on universal industry standards among industry stakeholders and suppliers, will help to ensure the economic and operational potential of uncrewed vehicles is reached. AUVSI has established an advisory industry working group to ensure the value of this effort is clear and that the cyber risk mitigation tools make sense. The working group will work towards consensus, establish standards, and facilitate proactive cybersecurity policies and actions among uncrewed systems manufacturers, suppliers, and operators. Visit **www.auvsi.org/members** to get involved.

TO BOOK YOUR SPACE, CONTACT:

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+1 312 621 5806 | kjackson@mdna.com

CYBERSECURITY PAVILION

The Cybersecurity Pavilion is a dedicated hub on the XPONENTIAL show floor for cybersecurity companies to showcase unique solutions and cutting-edge technologies for application across the uncrewed and autonomous systems community. To exhibit in this pavilion, companies must meet the minimum eligibility requirements and be approved by XPO Show Management.

ELIGIBILITY REQUIREMENTS:
- Company must be exhibiting Cybersecurity solutions

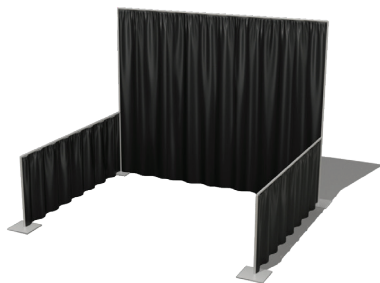## CYBERSECURITY PAVILION EXHIBITORS RECEIVE:
- Company Listing in the XPO Guide, online and in event app
- Company Listing in the Demographic/Cross-Reference Directory in the XPO Guide, online and in event app
- Allotment of complimentary exhibitor badges based on booth size
- Complimentary Customer Passes
- Promotional Toolkit with sample social media posts, press release, graphics and more to help you promote your presence
- Show logo/banner ad for your website
- Opportunity to apply for a speaking slot in our Solutions Theater
- Pre-Registered Media List (available approx. 4 weeks before XPONENTIAL)

RAW BOOTH SPACE *

	PRICE PER SQUARE FOOT
AUVSI Member **	$37
Nonmember	$43

Raw Space (Linear Booths Only) Includes:
- 8' draped wall
- 3' side-rails
- 2-line ID sign (44" x 7")

SHELL SCHEME BOOTH *

	10' X 10'	10' X 20'
AUVSI Member **	$6,700	$12,000
Nonmember	$7,700	$13,200

Shell Scheme Booth Space Includes:
- Header sign
- Standard carpet
- Track-light with one (1) head per panel
- 42"h side returns/panels
- Set-up and removal
- Counter with sliding doors (42"h x 39"w x 18"d)
- Opening day cleaning
- Café table
- Four (4) chairs
- Power – 10 amp/1000 watt
  (outlet placed at the back wall; one outlet regardless of booth size)

10'x10' Shell Scheme   10'x20' Shell Scheme

XPONENTIAL™   *Co-hosted by*   AUVSI™   Messe Düsseldorf North America