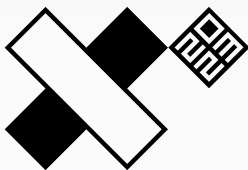


PATHWAY TO AUTONOMY



XPONENTIAL™
MAY 8 - 11, 2023 | EDUCATION
MAY 9 - 11, 2023 | EXHIBITS
DENVER, CO

EXHIBITOR PROSPECTUS

Chart your path at XPONENTIAL 2023, where you are just steps away from finding new customers, filling your sales pipeline and driving innovation in this dynamic uncrewed and autonomous systems community.

BUILD THE FUTURE. TODAY. | BOOK YOUR BOOTH AT [XPONENTIAL.ORG](https://xpontential.org)

ENHANCED VISIBILITY

OF BUSINESS AND SOCIETY CHARTING THE COURSE FOR HUMAN PROGRESS

Now is the time to position your company as a driver of innovation and enhance your exposure across the entire autonomous ecosystem.

As the only event that brings together the commercial, defense and civil sectors, every job function and all domains across all stages of integration, XPONENTIAL is the most effective platform for generating high-value leads and tapping into the opportunities ahead.

XPONENTIAL BY THE NUMBERS



The largest industry event with **8,500** technologists, users and regulators



60 countries represented



The event features a cutting-edge conference as well as **118,000 sq. ft.** of exhibit space and **700+** exhibitors



100s of Networking Opportunities






















150+ Educational Sessions

WHO ATTENDS XPONENTIAL?

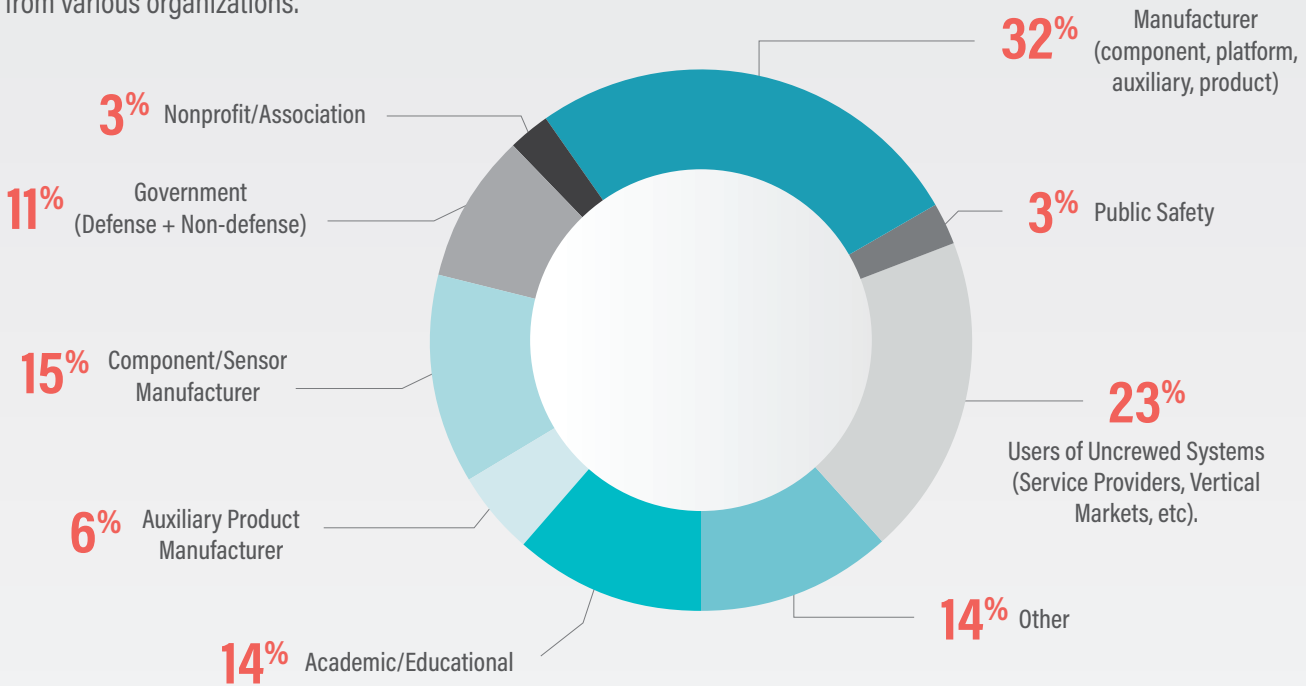
TOP ATTENDEE MARKET INTEREST AREAS

Uncover opportunities across 20+ vertical markets including the below.

 Agriculture	28%	 Automated Vehicles/ Driverless Cars/Trucks	22%	 Oil/Gas	23%
 Cinematography	12%	 Energy/Power/Utilities	32%	 Photography	12%
 Construction	25%	 Healthcare	13%	 Public Safety	30%
 Consumer/Hobbyist	12%	 Inspections	28%	 Real Estate	9%
 Content/Media	12%	 Mapping/Surveying	36%	 Telecom/Wireless	19%
 Counter UAS	27%	 Mining	18%	Other	7%
 Defense/Security	56%	 Natural Resource Management	17%		

ORGANIZATION TYPE

Connect with the widest range of buyers from various organizations.



DOMAIN INTEREST

Be part of the only event that brings every domain together.



JOB ROLE

Meet the right people at XPONENTIAL 2023



Note: Multiple responses were allowed for Domain Interest and Purchasing Power. All statistics come from XPONENTIAL 2022 registration and post-show survey data.

FILL YOUR SALES PIPELINE. SECURE YOUR SPACE TODAY AT [XPONENTIAL.ORG](https://xpontential.org)

SHOWCASE SOLUTIONS

Set your company on a path to exceed your loftiest projections. XPONENTIAL offers a variety of exhibiting opportunities to fit with your specific needs and goals.

EXHIBIT

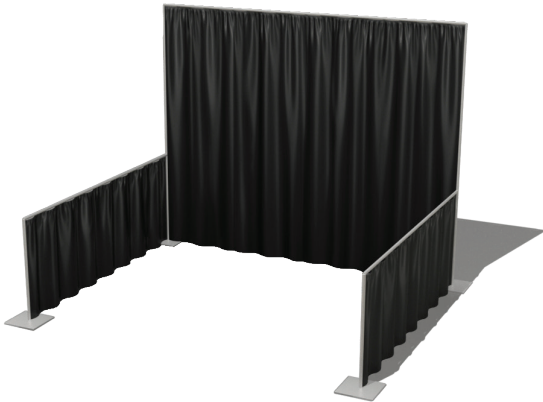
Be a part of the action and meet face-to-face with potential buyers booth in the XPO Hall.

RAW BOOTH SPACE *

	PRICE PER SQUARE FOOT
AUVSI Member **	\$36
Nonmember	\$42

Raw Space (Linear Booths Only) Includes:

- 8' draped wall
- 3' side-rails
- 2-line ID sign (44" x 7")



* Linear booths with open corner(s) are charged \$500 per corner.

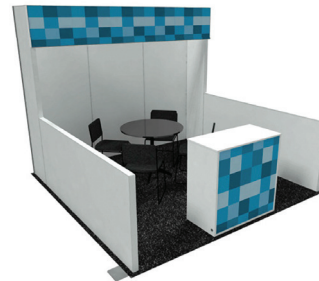
** Company must be an organizational member of AUVSI at the time of contracting and at the time of the show.

SHELL SCHEME BOOTH *

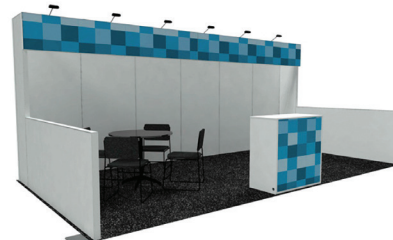
	10' x 10'	10' x 20'
AUVSI Member **	\$6,500	\$10,500
Nonmember	\$7,500	\$12,500

Shell Scheme Booth Space Includes:

- Header sign
- Standard carpet
- Track-light with one (1) head per panel
- 42" h side returns/panels
- Set-up and removal
- Counter with sliding doors (42" h x 39" w x 18" d)
- Opening day cleaning
- Café table
- Four (4) chairs
- Power – 10 amp/1000 watt (outlet placed at the back wall; one outlet regardless of booth size)



10'x10' Shell Scheme



10'x20' Shell Scheme

TO RESERVE EXHIBIT SPACE, VISIT XPONENTIAL.ORG/EXHIBIT
OR CONTACT US AT XPO@MDNA.COM

MEETING ROOM OPTIONS

Discuss details with new clients and potential partners in your own private meeting space, available on the XPO Hall floor for added convenience, or for more privacy, a permanent meeting room located off the XPO Hall floor.

SIZE	EXHIBITOR	NON-EXHIBITOR	INCLUDES
12' x 12'	\$3,750	\$6,750	Includes carpet, one (1) table, four (4) chairs, wastebasket and ID sign
12' x 24'	\$5,750	\$8,750	Includes carpet, one (1) table, six (6) chairs, wastebasket and ID sign
Permanent Meeting Room (sizes varies)	Call for more Information	Call for more Information	Includes one (1) room set (board room, classroom or rounds), wastebasket and ID sign

FEATURED TECHNOLOGY

To assist buyers and sellers connecting at XPONENTIAL, we've created a centralized location for the following technology areas Automated Goods and Future Mobility, Cybersecurity, Maritime, and Public Safety Solutions.

STATE & COUNTRY PAVILIONS

Individual states and countries bring partners to showcase the collective solutions for their respective regions and many offer a turnkey solution to make exhibiting easy. Join past pavilions like Arizona, China, Colorado, France, Kansas, Maryland, New York, North Carolina, Norway, Ohio, Spain, Switzerland, Virginia and Quebec – or ask us about organizing your own. Contact your account manager to exhibit in or organize a State or Country Pavilion at the 2023 event.

EXHIBITORS RECEIVE ACCESS TO:

- Company listing in the official XPO Guide, online and in the event app – **upgrade to an elite listing for 3x the exposure and the ability to receive communication from prospects pre-show**
- Allotment of complimentary exhibitor badges based on booth size
- Complimentary customer passes
- Promotional toolkit with sample social media posts, press release, graphics, and more to help you promote your presence
- Attendee acquisition widget
- Show logo/banner ad for your website
- Opportunity to apply for a Solutions Theater speaking slot (additional investment required if selected)
- Pre-registered media list



FLEXIBLE OPTIONS

PRICING CHART

DIMENSIONS	BOOTH SIZE (IN SQUARE FEET)	ORGANIZATIONAL MEMBER RATE* \$36 PER SQ FT	NONMEMBER RATE \$42 PER SQ FT	MEMBER SAVINGS	EXHIBITOR BADGE REGISTRATIONS (XPO HALL REGISTRATIONS)	PRIORITY POINTS**
Startup Xcelerator	Turn-key Pod	\$3,000	\$3,500	\$500	2	0
10'x10'	100	\$3,600	\$4,200	\$600	3	1
10'x10' Shell	100	\$6,500	\$7,500	\$1,000	3	1
10'x20'	200	\$7,200	\$8,400	\$1,200	5	2
10'x20' Shell	200	\$10,500	\$12,500	\$2,000	5	2
10'x30'	300	\$10,800	\$12,600	\$1,800	8	3
10'x40'	400	\$14,400	\$16,800	\$2,400	10	4
20'x20'	400	\$14,400	\$16,800	\$2,400	10	4
20'x30'	600	\$21,600	\$25,200	\$3,600	13	6
20'x40'	800	\$28,800	\$33,600	\$4,800	15	6
30'x30'	900	\$32,400	\$37,800	\$5,400	17	6
20'x50'	1,000	\$36,000	\$42,000	\$6,000	18	6
30'x40'	1,200	\$43,200	\$50,400	\$7,200	20	6
20'x60'	1,200	\$43,200	\$50,400	\$7,200	20	6
30'x50'	1,500	\$54,000	\$63,000	\$9,000	25	6
40'x40'	1,600	\$57,600	\$67,200	\$9,600	27	6
30'x60'	1,800	\$64,800	\$75,600	\$10,800	30	6
40'x50'	2,000	\$72,000	\$84,000	\$12,000	35	6
50'x50'	2,500	\$90,000	\$105,000	\$15,000	45	6
50'x60'	3,000	\$108,000	\$126,000	\$18,000	50	6

*Organizations must be an AUVSI organizational member at the time of contracting and at the time of the event to receive this rate.

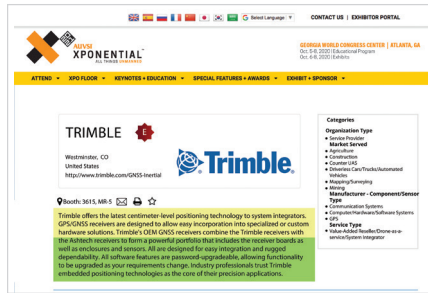
**Priority points are cumulative and determine the order which companies select space during the initial exhibit space rebook.

TO RESERVE EXHIBIT SPACE, VISIT [XPONENTIAL.ORG/EXHIBIT](https://xponential.org/exhibit)
OR CONTACT US AT XPO@MDNA.COM

DRIVE TRAFFIC

ELITE LISTINGS GET 3X MORE ONLINE LEADS!

Whether you're here for the first time or you are a seasoned XPONENTIAL exhibitor, now is a great time to upgrade to an **Elite Exhibitor Listing** to ensure maximum exposure and generate more leads. The Elite package includes items such as:



COMPANY LOGO AND EXPANDED EBOOTH PROFILE

Elite participants can add a company logo, include a description that is twice as long as a basic listing and instant communication with prospective buyers!



EVENT MAP BANNER AD

Get additional exposure every time attendees preview the XPONENTIAL floorplan.

ENHANCED EXHIBITOR LISTINGS

Generate more leads and increase your visibility at XPONENTIAL 2023 and beyond with an Enhanced Exhibitor Listing! Special discount pricing available for exhibitors who secure BOTH exhibit space and enhanced exhibitor listing at the same time. Save up to \$400!

ENHANCED E-BOOTH FEATURES	ELITE	PREMIUM	BASIC
XPONENTIAL 2023 Event Website Exposure			
Enhanced eBooth Icon	✓	✗	✗
Company Name, Booth # Label, and Address	✓	✓	✗
Website URL	✓	✓	✓
eBooth Profile	750 Characters	350 Characters	350 Characters
Product Categories	12	12	12
Instant Communication with Prospective Buyers	✓	✗	✗
Press Releases	5	2	✗
Online Product Listings	5	2	✗
Show Specials	5	2	✗
Event Map Banner Ad	1	✗	✗
XPO Guide Exposure			
Company Name, Booth # Label, and Address	✓	✓	✓
Company Profile	750 Characters	350 Characters	350 Characters
Company or Product Logo	✓	✗	✗
Total Investment			
Booking exhibit space and EEL at same time	\$695.00	\$495.00	Included
Upgrading to EEL after booking	\$1,095.00	\$895.00	Included

MAXIMIZE YOUR ROI

Drive more traffic to your booth, set your company apart from the competition and get the most out of your time at XPONENTIAL with a sponsorship designed around your specific objectives.



**BRANDING /
AWARENESS**



NETWORKING



**TARGET
DEMOGRAPHIC**



**THOUGHT
LEADERSHIP**

SPONSORSHIP OPTIONS INCLUDE:

- Educational Sessions
- Keynotes
- Lanyards
- Mobile App
- Networking Receptions
- Registration
- Solutions Theater
- Speaking Engagements
- VIP Club
- And much more!

ADDITIONAL OPPORTUNITIES

THOUGHT LEADERSHIP + FILL YOUR PIPELINE

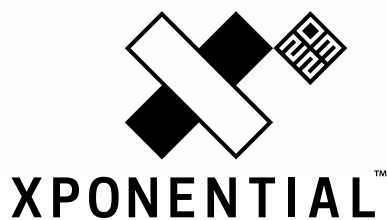
By presenting at the leading uncrewed industry event, you'll enhance your brand visibility and solidify your status as a thought leader. Sessions take place on the Solutions Theater located in the XPO Hall or in the Enterprise + Government Solutions Series Session Room. You'll receive a list of leads from your sponsored session(s).

SUBMIT FOR AN AUVSI XCELLENCE AWARD

These prestigious awards recognize companies that demonstrate a commitment to advancing technology, promoting safe practices and improving our world through uncrewed systems. Winners are announced and honored at XPONENTIAL.

BE A PART OF THE WORLD'S LARGEST EVENT FOR UNCREWED AND AUTOMATED SYSTEMS.

Visit XPONENTIAL.org/exhibit or contact your account manager for details about exhibiting, advertising and sponsorship opportunities.



Organized by

